



COVID Appropriate Behavior Activities / Initiatives by AIIMS Jodhpur

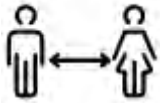
Report



Greet Without Physical Contact

Namaste campaign, started by AIIMS Jodhpur, focuses on the commitment towards achieving a 'Handshake-Free Hospital'. This campaign included highlighting the importance of hand hygiene and benefits of *Namaste* along with a display of posters at prominent sites of the hospital. The general population and the patients were involved using print, social media and banners in the hospital. Their behavior was further reinforced by welcoming them with a *Namaste* in the hospital premises





2 Gaj ki Doori
(6 feet)

Maintain Physical Distance

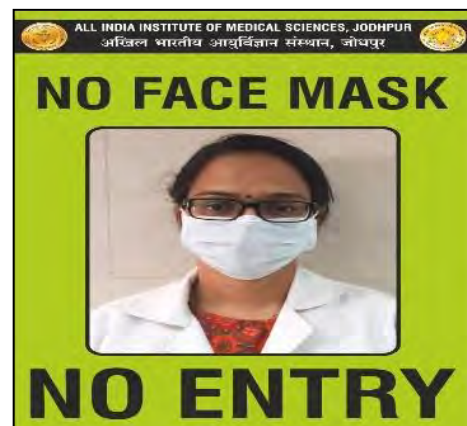


To address the healthcare needs of patients at AIIMS Jodhpur while minimizing the spread of COVID-19, physical distancing is enforced in waiting rooms with shield barriers in consultation rooms, diagnostic area and billing counters. Waiting chairs and stools are kept at appropriate distance to avoid close contact.



Wear Reusable Face Cover or Mask

No mask no entry is promoted and stricity enforced in the entire premises of the institution. This initiative is supporting and is in handholding with 'No Mask - No Entry' and 'No Mask - No Service' campaign started by the Jodhpur district administration to create awareness among the public regarding COVID-19.





The institute also partnered with NGOs to organize numerous awareness camps at remote rural areas such as Gaje Singh Nagar and tribal villages of Sirohi for highlighting the importance of masks. Reusable mask were also distributed to the needy.

Avoid Touching Eyes, Nose and Mouth / Maintain respiratory hygiene / Wash hands frequently and thoroughly



Institute has developed a unique program named “*Badlav - A step towards sustainable behaviour change*” to achieve positive transformation among the general population through involvement of different stakeholder to achieve behaviour change to develop necessary health promoting skills to combat the global threat of COVID-19.

Goal of the program is to develop clear and actionable measures which could be adopted so that students become advocates for the promotion of adoption of promotive health behaviour not only at their school but also at home.

Focus areas of this program are: hand hygiene and respiratory etiquette; empower the student to ensure social distancing, especially when outside the house; empower the student to ensure utilization of face masks among the family members.





In accordance with the current mandate of Ministry of Health and Family Welfare (MoHFW), AIIMS J in collaboration with IAPSM and Jodhpur Administration developed various COVID 19 related awareness videos, info-graphics and booklets in Hindi and Rajasthani Languages.



Do not chew tobacco, khaini etc. or spit in the public places

In view of the increasing danger of the coronavirus pandemic, the AIIMS Jodhpur is constantly appealing to people in institute as well as in community to refrain from consuming smokeless tobacco products and spitting in public places through various IEC materials. To demonstrate the commitment to health and cleanliness, institution has adopted a tobacco free campus policy. There is a strict implementation and no-spitting strategy is being continuously monitored.



Regularly clean and disinfect frequently touched surfaces

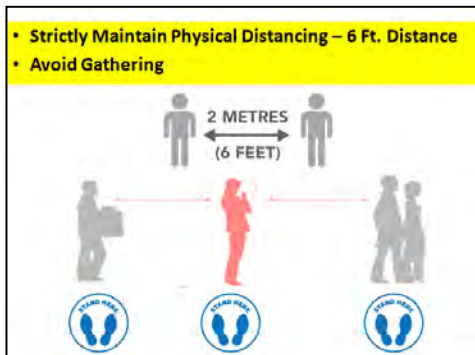


AIIMS J conducted awareness and training programs to promote health behaviour and practices through various training programs for health workers. Dissemination of IEC through banners, posters and online platforms is being routinely done.

Avoid unnecessary travel / Do not discriminate against anyone / Discourage Crowd – Encourage Safety



The Institute is using social media platform exclusively to disseminate to IEC and standardized health messages to raise awareness about COVID 19 prevention which include messages for practicing social distancing and reducing stigma. Different hoardings, banners and self explanatory posters are also placed in entire premises of the campus to sensitize staff and visitors.



Regular initiatives have been taken by various departments including School of Public health of AIIMS J to spread awareness and to reinforce the importance of various do's and don'ts for COVID 19 prevention. Presentations, discussion, webinars and online interactive session were organized by AIIMS J for various other institutes and organizations including Honable High Court of Jodhpur.



Do not circulate social media posts which carry unverified or negative information/Seek information on COVID-19 from credible sources/Call on Helpline no.

For ensuring an informed discourse on the impact of COVID-19 and the subsequent response of the public health system, AIIMS Jodhpur is consistently engaged with the media through interviews on television, radio, news papers ,opinion editorials as well as dissemination of information on social media platforms.A Toll free Helpline no. is also generated by AIIMSJ for assistance addressing queries.





Seek psychosocial support for any stress or anxiety



AIIMS J is has been organizing training porgrams on mental health in collabration with various institutes and organization including Govt. of India using online platforms .

The Institute is also proactive in promoting awarness about role of meditation (Yoga) for improving psycological well being. Series of programs includng online webinar and training program are also being conducted in this context.



Covid Oath was also taken by all staff and faculties of AIIMS Jodhpur to follow the guidelines and norms issued in wake of Covid-19. All staff also vowed to spread awareness among others as well.